

Los 4 Fantásticos: 4 plugins imprescindibles para WooCommerce.

Fran Mendoza

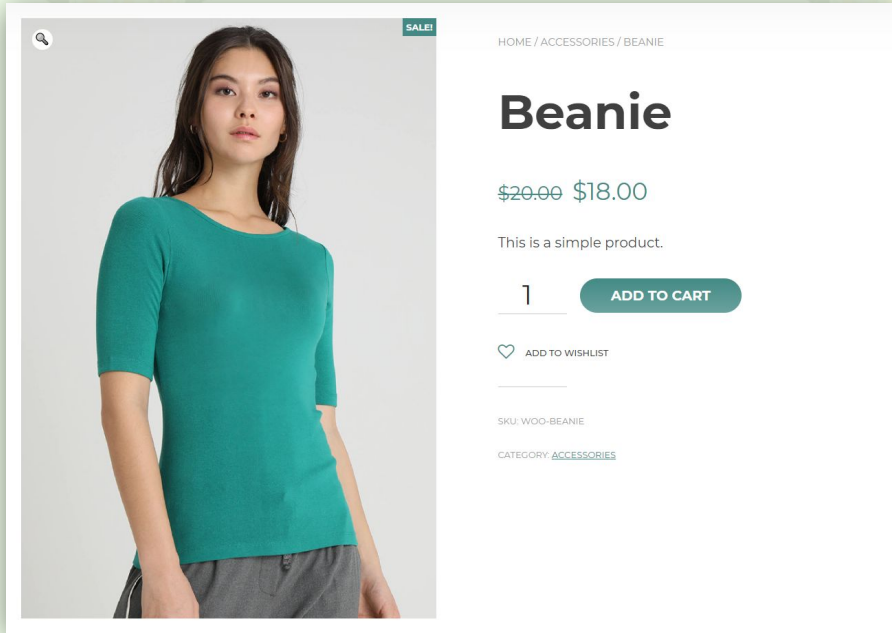


WORDCAMP
GRÑÓN

Objetivos

- Sacar el mayor partido a nuestro WooCommerce
- Maximizar nuestras ventas
- Mejorar nuestra gestión de la tienda
- Mejorar la experiencia de los usuarios y facilitar sus compras







Wishlist



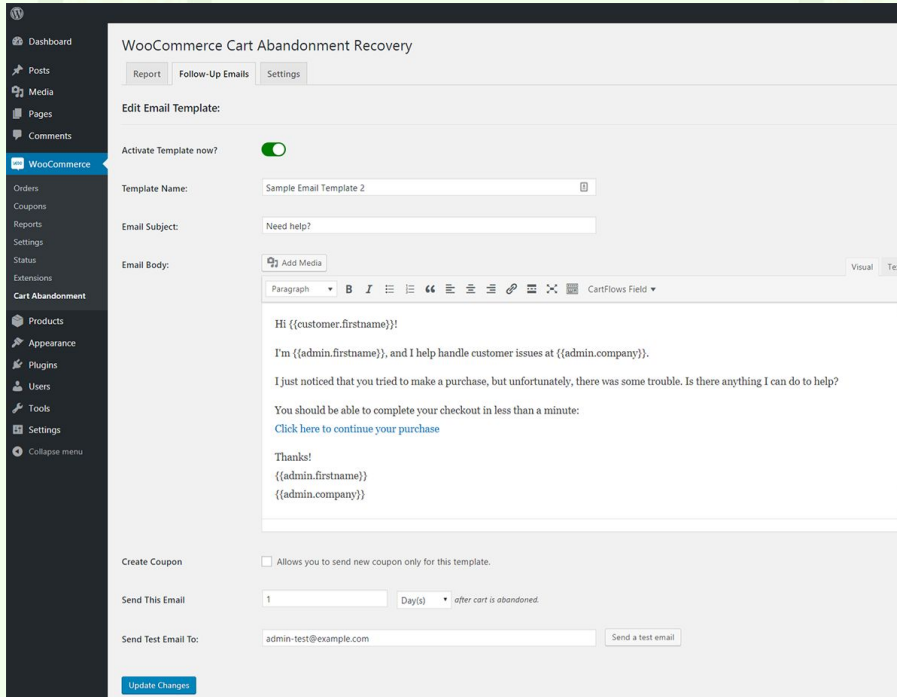
- Crear listas de productos
- Guardar o compartir las listas
- Análisis de las listas
- Ofrecer promociones
- Permitir la compra directa



My Wishlist

	Product name	Unit price	Stock status	
	 Beanie with Logo	\$20.00 \$18.00	In Stock	Added on: December 5, 2019 Add to cart
	 Classy shirt	\$16.00	In Stock	Added on: December 6, 2019 Add to cart
	 Beanie	\$20.00 \$18.00	In Stock	Added on: December 6, 2019 Add to cart

Recover Abandoned Cart



The screenshot shows the 'WooCommerce Cart Abandonment Recovery' settings page. The 'Follow-Up Emails' tab is active. The 'Activate Template now?' toggle is turned on. The 'Template Name' is 'Sample Email Template 2'. The 'Email Subject' is 'Need help?'. The 'Email Body' is a rich text editor containing the following text: 'Hi {{customer.firstname}}!', 'I'm {{admin.firstname}}, and I help handle customer issues at {{admin.company}}.', 'I just noticed that you tried to make a purchase, but unfortunately, there was some trouble. Is there anything I can do to help?', 'You should be able to complete your checkout in less than a minute.', and a blue link 'Click here to continue your purchase'. Below the editor, there are options to 'Create Coupon' (unchecked), 'Send This Email' (set to 1 day), and 'Send Test Email To' (admin-test@example.com). An 'Update Changes' button is at the bottom left.

- Recuperar ventas perdidas
- Ofrecer promociones
- Organizar los carritos abandonados
- Obtener estadísticas

WooCommerce Cart Abandonment Recovery

Report Follow-Up Emails Settings

Today Yesterday Last Week Last Month 2019-03-01 2019-07-08 Custom Filter

Recoverable Orders 54 <small>Total Recoverable Orders.</small>	Recovered Orders 32 <small>Total Recovered Orders.</small>	Lost Orders 51 <small>Total Lost Orders.</small>
Recoverable Revenue \$15,878.10 <small>Total Recoverable Revenue.</small>	Recovered Revenue \$8,889.83 <small>Total Recovered Revenue.</small>	Recovery Rate 23.36% <small>Total Percentage Of Recovered Orders After Abandonment.</small>

Recoverable Orders Recovered Orders Lost Orders

No Orders Found.



Your Company Name
123 Main Street
Anytown, US 12345
Phone: (555) 555-5555
info@company.com
www.company.com

INVOICE







John Doe
This Company
Elm Street 456
Anytown, 1234AA
United States (US)

Ship To:
John Doe
That Company
Elm Street 456
Anytown, 1234AA
United States (US)

Order Number: 102
Order Date: November 12, 2016
Payment Method: Direct Bank Transfer

Product	Quantity	Price
Flying Ninja	3	€36.00
Woo Album #2	2	€19.08

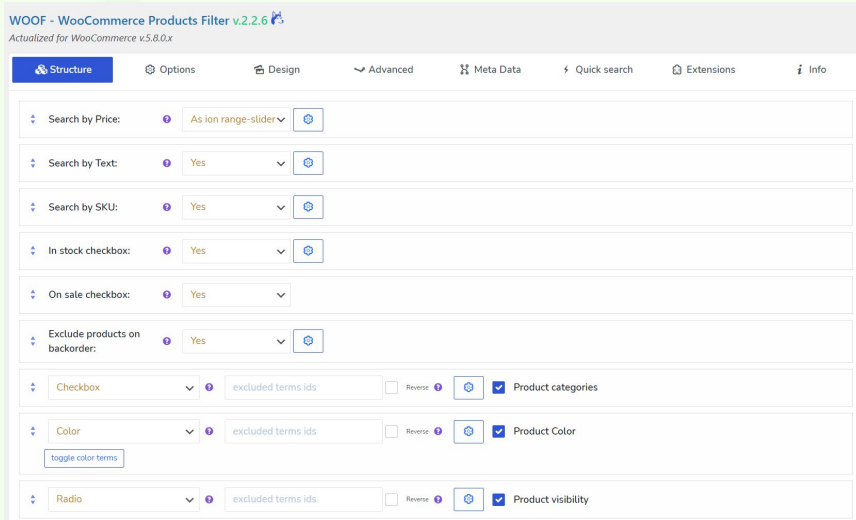
Subtotal	€55.08
Shipping	€6.05 via Flat Rate
Total	€61.13 (includes € 8.38 VAT)

Wayne Industries Bruce Wayne Street 123, 12205 Gothic City via Flat rate	€67.76	 
Daily Bugle Peter Parker Street 321, 21454 New York via Flat rate	€45.98	  PDF Invoice
USAF Diana Prince Street 963, 45678 Washington, D.C. via Flat rate	€105.97	 

Gestión de Facturas

- Facilidad de gestión de nuestras facturas
- Posibilidad de personalización
- Envío de facturas con el pedido
- Generación de otros documentos, como proformas, albaranes, etc.

Ajax Product Filters



- Mejora la búsqueda del producto deseado
- Filtros por categorías, diferentes taxonomías, atributos, etc.
- Posibilidad de crear filtros y listas de productos personalizados
- Diferentes estilos y ordenación

Reset filters

Filter by category

Accessories Shoes

Filter by color



Filter by material

All

Filter by style

- Casual
- Elegant
- Romantic

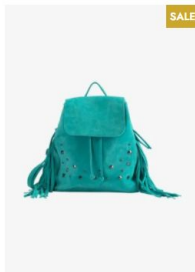
Filter by brand

FIORUCCI MOSCHINO VALENTINO



Turquoise watch
€36.00

Add to cart



Turquoise backpack
~~€61.00~~ €55.00

Add to cart



Turquoise Suitcase
~~€47.00~~ €32.50



Add to cart



Luxury watch
€49.99

Select options




Bonus

HOME / GIFT CARDS / GIFT CARD

Gift card

Choose your image



Gift card 10,00\$

From: Marie
To: John
Enjoy this Gift Card on [yithemes.com!](#)

Set an amount

10,00\$ 25,00\$ 50,00\$ 120,00\$

Delivery info

RECIPIENT'S INFO

Name:

Email: If empty, will be sent to your email address

YOUR INFO

Name:

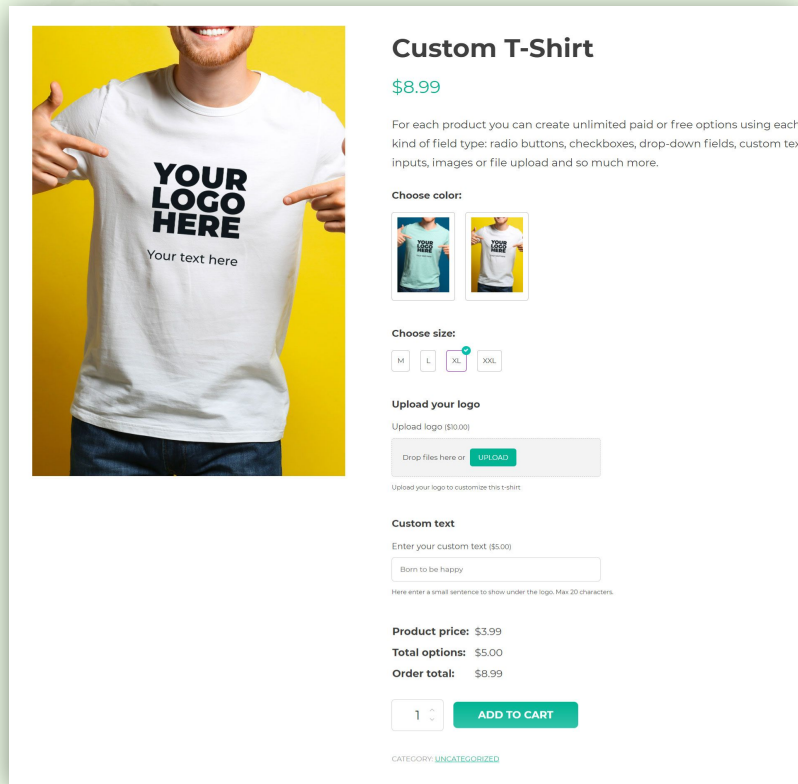
Message: yithemes.com!"/>

1

- Gift Cards
 - Importes fijos o personalizados
 - Personalización de la tarjeta regalo
 - Envío de la tarjeta regalo por email
 - Fácil gestión de las tarjetas regalo vendidas

Bonus


- Product Options
 - Añadir opciones extra a nuestros productos
 - Obtener más información de nuestros clientes
 - Permitir una mayor personalización de los productos



Custom T-Shirt
\$8.99

For each product you can create unlimited paid or free options using each kind of field type: radio buttons, checkboxes, drop-down fields, custom text inputs, images or file upload and so much more.

Choose color:



Choose size:

M L XL **XXL**

Upload your logo
Upload logo (\$10.00)

Drop files here or **UPLOAD**

Upload your logo to customize this t-shirt.

Custom text
Enter your custom text (\$5.00)

Born to be happy

Here enter a small sentence to show under the logo. Max 20 characters.

Product price: \$3.99
Total options: \$5.00
Order total: \$8.99

1 **ADD TO CART**

CATEGORY: [UNCATEGORIZED](#)

Enlaces de interés

- **YITH Wishlist** - <https://wordpress.org/plugins/yith-woocommerce-wishlist/>
- **TI WooCommerce Wishlist** - <https://wordpress.org/plugins/ti-woocommerce-wishlist/>
- **WooCommerce Cart Abandonment Recovery** - <https://wordpress.org/plugins/woo-cart-abandonment-recovery/>
- **PDF Invoices & Packing Slips for WooCommerce** - <https://wordpress.org/plugins/woocommerce-pdf-invoices-packing-slips/>
- **WOOF – Products Filter for WooCommerce** - <https://wordpress.org/plugins/woocommerce-products-filter/>
- **YITH WooCommerce Ajax Product Filter** - <https://wordpress.org/plugins/yith-woocommerce-ajax-navigation/>
- **YITH WooCommerce Gift Cards** - <https://wordpress.org/plugins/yith-woocommerce-gift-cards/>
- **Product Addons for Woocommerce** - <https://wordpress.org/plugins/woo-custom-product-addons/>

Fran Mendoza

Desarrollo y soporte de plugins en YITH.

Twitter: [@fran_mendozag](https://twitter.com/fran_mendozag)

www.yithemes.com



#WCGriñón

